

◆ Level 1: From Pressure to Purpose

CASE SCROLLS – MINDSET MATTERS!

Mindset Matters – Resilience & Growth

Client Type

A retail distribution company facing high stress levels among mid-managers due to aggressive expansion targets.

Challenge

Managers were burning out, morale was low, and attrition risk was rising

Intervention

- Applied Mindset Matters modules on Resilience and Growth Mindset.
- Introduced daily “Pause & Purpose” rituals (2-minute reflection before meetings).
- Used RIDES framework to reframe stress as structured execution.

Outcome

- Stress indicators dropped by 30% in internal surveys.
- Attrition risk reduced—two managers who were considering leaving stayed on.
- Managers reported feeling “energized and purposeful” even under pressure.

Lesson

The Resilient bend with the storm...but NEVER break!

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◆ Level 2: From Reaction to Resilience

CASE SCROLLS – BUSINESS BARON

Mindset Matters – Adaptability & Change

Client Type

A retail apparel chain adding online sales channels to complement its existing stores.

Challenge

Store managers resisted digital adoption, fearing redundancy and struggling with new workflows.

Intervention

- Applied Mindset Matters modules on Adaptability and Positive Framing.
- Conducted “Digital Confidence Circles” where managers shared fears and reframed them as opportunities.
- Used RIDES to structure the transition projects with clear ownership.

Outcome

- 80% of managers adopted digital tools within 6 weeks.
- Online sales grew by 22% in the first quarter.
- Managers reported feeling “included and empowered” in the change process.

Lesson

Resilience is not resistance—it is readiness.”

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◆ Level 3: From Effort to Essence

CASE SCROLLS – BUSINESS BARON

Mindset Matters – Collaboration & Trust

Client Type

An IT services team working across geographies (India, US, Europe).

Challenge

Remote teams struggled with trust, miscommunication, and siloed execution.

Intervention

- Applied Mindset Matters modules on Collaboration and Trust Building.
- Introduced weekly “Trust Huddles” (short, non-work check-ins).
- Used RIDES to align cross-border projects with shared success metrics

Outcome

- Cross-team project delivery improved by 35%.
- Employee satisfaction scores rose significantly in internal surveys.
- Leaders noted “a culture of openness” emerging across geographies

Lesson

Trust is the bridge between resilience and results.

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